

Business Studies

Awarding Body: Students follow the AQA Business Studies.

Course Content and Examination Requirements

The AS course forms a bridge between GCSE and the Advanced GCE course. The focus for the AS level is to introduce candidates to the challenges and issues of starting a business, including financial planning. It then explores the key internal functions of business and how the management of these functions can assist in improving the effectiveness and performance of a business.

Students can progress to the full Advanced GCE in the second year on successful completion at AS level. A2 level is more focused on the effects that external factors can have on business and how a business can plan for and manage change, including leadership style and change of business culture.

Year 12	Year 13
AS Level Units	A2 Units leading to a full Advanced GCE
Unit 1- Planning and Financing a Business	Unit 3 – Strategies for success
Unit 2 – Managing a Business	Unit 4 – The Business Environment and Change
Note: Unit 1 Written Paper – 1 hour 60 marks 40% of the total AS/20 % of total A2 marks Multiple choice questions plus one compulsory multi-part data response question plus short answer questions.	Note: Unit 3 Written paper – 1 ½ hours 80 marks 50 % of A2 level marks 5 Questions focusing on measuring business performance and assessing appropriate functional strategies to achieve success. Unseen case study with a range of numerical data.
Note: Unit 2 Written Paper – 1 ½ hours 60 marks 60% of the total AS/30 % of total A2 marks 2 compulsory, multi-part data response questions	Note: Unit 54 Written Paper – 1 ½ hours 80 marks 50 % of A2 level marks A two part paper Section A will contain questions based upon prior research. Sections B will be a selection of three essay titles from which the candidate will select one. This will be a synoptic paper and draw on all the specification.

Entrance Requirements

There is no prerequisite to have studied the subject at GCSE level however it would provide a firm basis for the course. However consideration will be taken for students who have 5 A-C grades in other subjects.

Relevance to Further Studies and Careers

Business Studies is a very popular choice for university courses and it can be combined with a wide range of subjects. It can form the basis for numerous careers including those in management, marketing, personnel finance and government.

Further Information: Mrs D. Cox
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