

## *Edexcel level 3 National Award in Art and Design—Interactive Media*

### *What are BTEC Nationals?*

BTEC Nationals are qualifications that are designed to provide specialist work-related qualifications in a range of sectors. They give learners the knowledge, understanding and skills that they need to prepare them for employment.

The family of BTEC Nationals includes Awards, Certificates and Diplomas which offer opportunities for nested provision and flexibility of delivery. BTEC Nationals are designed to relate to the National Occupational Standards for the sector, where these are appropriate, and are supported by the relevant Standards Setting Body (SSB) or Sector Skills Council (SSC). Some BTEC Nationals form the Technical Certificate component of Apprenticeships and all attract UCAS points that equate to similar-sized general qualifications.

On successful completion of a BTEC National qualification, learners can progress into or within employment and/or continue their study in the same vocational area.

### *BTEC National Award*

The 360 guided learning hours (GLH) (usually 6 units) BTEC National Award offers a specialist qualification that focuses on particular aspects of employment within the appropriate vocational sector. The BTEC National Award is a qualification which can extend a learner's programme of study and provide vocational emphasis for learners following an Applied GCE or GCE route or a combination of both in their main programme of study.

### *Key features of the BTEC Nationals in Art and Design*

The BTEC Nationals in Art and Design have been developed in the art and design sector to focus on:

- providing vocationally related education and training for those who are intending to work or who already work in the creative industries
- providing opportunities for learners to achieve a nationally recognised Level 3 vocationally specific qualification either to enter employment in the creative industries or to progress to higher education vocational qualifications such as the Edexcel Level 5 BTEC Higher National in Art and Design
- providing opportunities for learners to develop skills, knowledge and understanding relevant to the creative industries in an applied learning context
- giving learners the opportunity to develop a range of skills and techniques, personal skills and attitudes essential for successful performance in working life.

### *BTEC level 3 National Award in Art and Design (Interactive Media)*

#### *Structure of the Qualification*

In order to achieve an Edexcel Level 3 BTEC National Award in Art and Design (Interactive Media) learners must complete the four core units and

- one unit from the Interactive Media specialist units list and
- one 60 GLH (guided learning hours) unit from the professional specialist units list or one other unit from the Interactive Media specialist units list.

#### *Core Units*

- 1 Visual Recording in Art and Design 60 GLH
- 2 Materials, Techniques and Processes in Art and Design 60 GLH
- 3 Ideas and Concepts in Art and Design 60 GLH
- 4 Visual Communication in Art and Design 60 GLH

#### *Additional Specialist Units*

- 12 Computers in Art and Design 60 GLH
- 45 Digital Storytelling 60 GLH